

Social Media: Marketing for Success

You will earn 1.0 AIA learning unit!



AIA Arizona Continuing Education

The following topics will be discussed:

- What is social media marketing?
- What are the benefits of social media marketing?
- What are some social media tools?
- How do I leverage social media for success?

Presented by Adrian Vender, Director of eFusion Internet Marketing, LLC.

Wednesday – March 25, 2009

8:00 a.m. – Registration (Continental breakfast will be provided)

8:30 a.m. – 10:00 a.m. Program

Walker Building

30 North Third Avenue in Phoenix (NW corner of 3rd Avenue and Washington), second floor.
Parking is available in the city garage located at the southwest corner of 3rd Avenue and Washington. (Parking in city garage will be validated)

\$5.00 each: AIA Members

\$20.00 each: Non-Members

RSVP by Noon on Monday, March 23rd, please fax registration form to 602-273-6814 or email to alexandra@ala-arizona.org.

****24 hour cancellation notice must be given for refunds all no-shows will be billed****

Name: _____

Company: _____ Phone: _____

Email: _____ AIA #: _____

Credit Card: Check MasterCard Visa *We do not accept AMEX

Card #: _____ Expiration Date: _____